

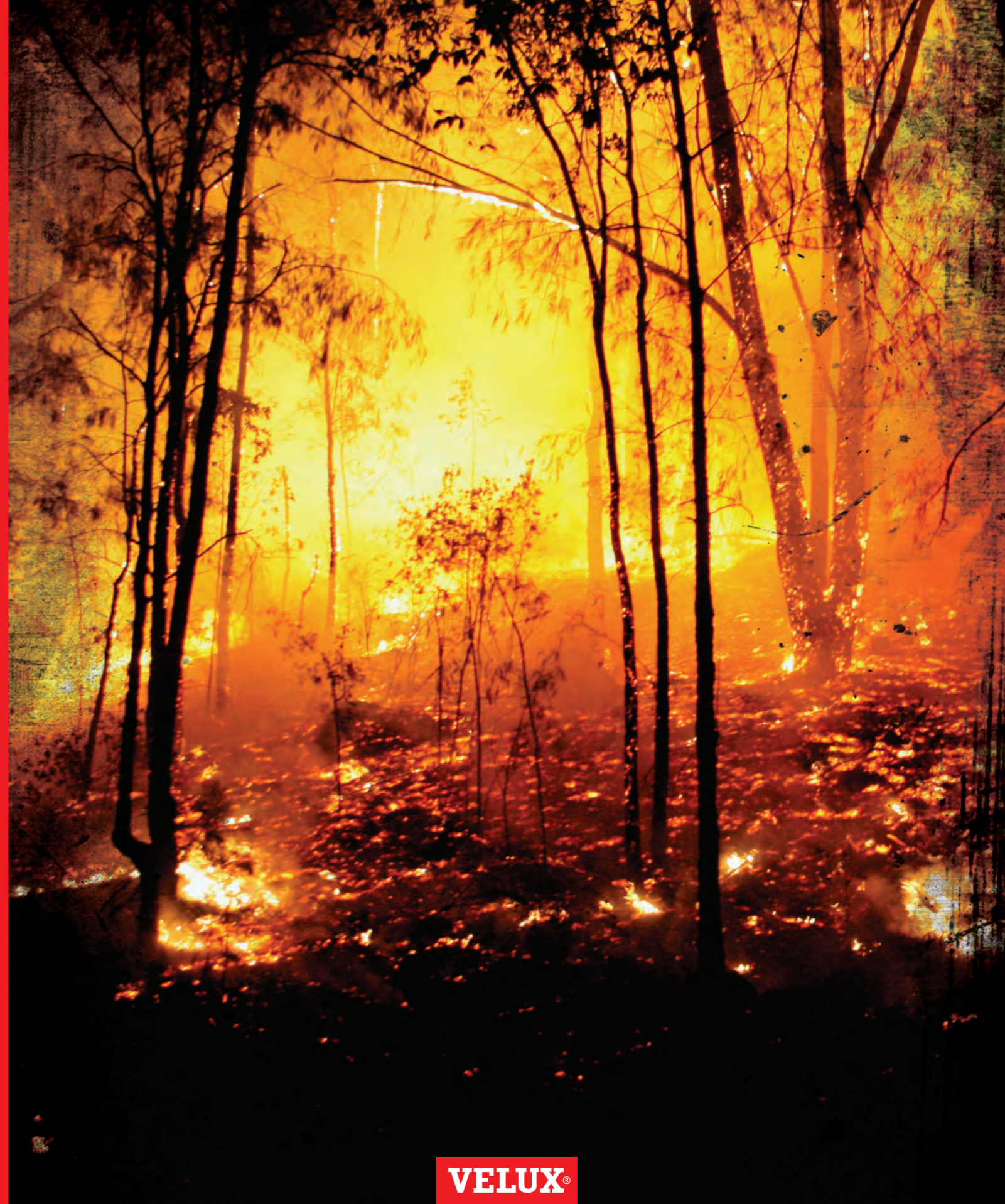
VELUX®

VELUX in the line of

FIRE

Each year firefighters
across Australia put out thousands of
bushfires. Some small, some large. Only a
few are too large or too remote to control.

One such bushfire burnt on and around
Mount Hotham in Victoria for 37 days in
2013. It started with a lightning strike on
January 21...



VELUX®

ready for everything Australia throws at it...

MT. HOTHAM BUSHFIRE 2013

In the summer of 2013 Mount Hotham experienced one of its worst bushfires on record. General manager Graeme Blair at the Arlberg Snow Resort was in the midst of it...

"The fire started behind the Harrietville General Store on January 21," he recalls, "and on January 31, Mount Hotham came under attack."

Buildings defended with snow machines

"It was pretty full-on. Resort staff used snow machines to defend buildings and their efforts were supported by 3-4 choppers taking water from a dam. And of course local and state firefighters were out in force to defend property and human life. The area was under

threat for another three weeks or so."

Serious bushfire every 3-4 years

"It's by no means the first serious bushfire we've had here at Mount Hotham. From memory we had bad fires in 2003, 2006, 2009 and now in 2013. So on average we have a bad one every 3 or 4 years."

Fire fighters stay at Arlberg

"Our resort – the Arlberg Snow Resort – is probably the safest place to be in a bushfire.

It's all brick and much of it is subterranean...a bit like a bunker. In previous bushfires firefighters have actually used Arlberg as accommodation. They are welcome to stay for as long as they want. They do a fantastic job and we are more than happy to support them any way we can."

THE ARLBERG SNOW RESORT IS ONE OF THE SAFEST PLACES TO BE IN A BUSHFIRE.



THE FIRE BURNT THROUGH 36,000 HECTARES OF ALPINE BUSHLAND IN 37 DAYS UNTIL SOLID RAIN PUT AN END TO IT.



FACTS

ABOUT THE MT. HOTHAM BUSHFIRE

Cause	Lightning strike
Duration	37 days
Area	36,000 hectares
Control line	807 kilometres
Loss to region	\$40 million

Source: Herald Sun 17 March 2013

VELUX IN A BUSHFIRE

Bushfire tested

VELUX skylights surpass the tough Australian Bushfire Attack Level 40 (BAL 40) requirements. In the test the skylights were exposed to a 930° C heat source for 10 minutes. Most bushfires pass within two to five minutes.

VELUX®

ALL PENTHOUSE APARTMENTS AT THE ARLBERG SNOW RESORT HAVE VELUX SKYLIGHTS INSTALLED.



VELUX SUITS MT. HOTHAM IN THE SUMMER

The Arlberg Snow Resort recently replaced 26 skylights with VELUX skylights. General manager Graeme Blair explains why VELUX is the perfect match for the Mount Hotham summer...

"Bushfire is just one of the summer conditions VELUX handles much better than our previous skylights. Some other features add value every day..."

5 star WERS rating

"Even though it doesn't get as hot as in many other parts of Australia, the 5 star energy rating was one of the reasons why we chose VELUX. We did our research and found out that VELUX skylights keep 80% of the heat outside during summer. That's quite impressive."

UV protection

"UV protection was a huge issue with our old skylights. We get extremely high UV both in summer and in winter. VELUX skylights block 99% of the UV rays. Our furniture and carpets will last longer and look better now that fading is a thing of the past."

Blinds

"The solar powered blinds are another feature of our VELUX skylights that we really appreciate. We were never able to find any blinds that fitted and worked properly for our old skylights. Our guests were more or less forced out of bed at sunrise. The VELUX blackout blinds keep the sun out and the wireless remote control works a treat."



VELUX KEEPS 80% OF THE HEAT AND 99% OF THE UV RAYS OUTSIDE.



GUESTS APPRECIATE THE SOLAR POWERED BLOCKOUT BLINDS.



THE VELUX SKYLIGHTS LOOK GOOD FROM THE OUTSIDE AS WELL.



MOUNT HOTHAM IS A BEAUTIFUL PLACE, REGARDLESS OF THE SEASON.



GENERAL MANAGER GRAEME BLAIR, ARLBERG SNOW RESORT



VELUX®

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